A great gift idea: The Detergent Strip!

Farewell to Plastic Laundry Detergent Containers. The Detergent Strip is Here! 20% of your purchase price will support GMCG!

Every year hundreds of millions of plastic laundry jugs are disposed of in landfills across North America. Thanks to new, proven technology we can each help bring an end to this kind of waste and pollution.

The Canada-based Tru Earth corporation is manufacturing an ultra-concentrated, hypoallergenic, eco-friendly pre-measured strip of detergent that you just toss in the wash.

Members of the GMCG staff and board have been testing this product over the past several months and they highly approve! They have found that the strips fully dissolve in both cold and hot water and every load comes out as fresh and clean as using liquid detergent.

Tru Earth laundry strips come in zero-waste compostable packaging and work in all washing machines including HE, front loads or top loads.

Through a fundraising partnership with Tru Earth, 20% of every order placed for detergent strips and any other Tru Earth product will go directly to GMCG. [CLICK HERE]

Why not give it a try? This is the perfect gift for your environmentally conscious friends and relatives. Average delivery time to the mainland U.S. is 7-10 days.

Thank you for your support and commitment to reducing plastic in our watershed!